

Commercial News

Official Export Promotion Magazine of the U.S. Commerce Department

USA

1/18/2008

Michael R. Newman
Optical Cable Corporation
5290 Concourse Drive
Roanoke, VA 24019

Dear Michael,

On behalf of Commercial News USA, the official export promotion magazine of the U.S. Department of Commerce, I would like to congratulate Optical Cable Corporation on winning the 2008 Exporter of the Year Award in the Information Technology/Telecommunications category. Winning this award is an achievement of which your company and its employees should be justifiably proud.

Notifying award winners is just the beginning of a process through which Commercial News USA promotes each award winner in its local community and around the world.

For example, Commercial News USA will draft a news release about the winner in each industry category and send the release to appropriate local media outlets. Winners also will receive free publicity on the Commercial News USA website (www.thinkglobal.us), the Exporter of the Year website (www.exporteroftheyear.com), and the U.S. Department of Commerce export portal (www.export.gov/cnusa). As an Exporter of the Year Award winner, your logo also will be included in the May-June 2008 issue of Commercial News USA, which reaches 400,000 readers in 176 countries.

Whenever possible, the award itself is presented in person with the attendance of key Department of Commerce officials. Often, the recipient's U.S. Congressional representative or U.S. Senator attends as well.

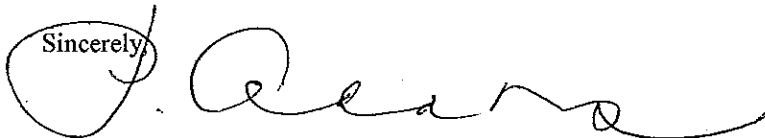
We will be working in the weeks ahead to arrange a suitable time and place to present the award to you, and we'll also be in touch with the offices of your congressional representative and your senator. In the meantime, we will send you a copy of the Exporter of the Year logo (eps and jpeg versions). This can be used online and in printed material.

Here's another opportunity you won't want to miss: winning companies may promote their award to current and prospective international customers through a special Exporter of the Year advertising section in the May-June 2008 edition of Commercial News USA.

Participation in this special section is voluntary and does not affect your award in any way. Enclosed is a copy of the previous year's special section. Please see the enclosed flyer for details.

Again, congratulations! We look forward to working with you.

Sincerely,



Paul Adams
Publisher



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