



OPTICAL CABLE CORPORATION

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**PRESIDENTIAL “E” AWARD FOR MAJOR CONTRIBUTION TO U.S. EXPORTS
PRESENTED TO OPTICAL CABLE CORPORATION (OCC®)**

WASHINGTON – Last year, U.S. exports of goods and services hit an all-time record of \$2.3 trillion, and American jobs supported by exports reached more than 11 million.

U.S. Secretary of Commerce Penny Pritzker presented Optical Cable Corporation (OCC®), www.occfiber.com, with the President’s “E” Award for Exports at a ceremony in Washington, D.C.

“Optical Cable Corporation has demonstrated a sustained commitment to export expansion. The “E” Awards Committee was very impressed with Optical Cable’s innovation in product development. The company’s customized market entry strategy was also particularly impressive. Optical Cable’s achievements have undoubtedly contributed to national export expansion efforts that support the U.S. economy and create American jobs,” said Secretary Pritzker in her congratulatory letter to the company announcing its selection as an award recipient.

The “E” Award Program was established by Executive Order 10978 on December 5, 1961. President Kennedy revived the World War II “E” symbol of excellence to honor and provide recognition to America’s exporters.

The award is presented to organizations that have earned successive export growth, and can demonstrate an innovative international marketing plan, which led to their increase.

Today, the “E” Awards remain the highest recognition any U.S. entity may receive for making a significant contribution to the expansion of U.S. exports, and this year, a total of 66 U.S. companies were honored.

“The President’s “E” Award winners are fantastic American businesses and organizations that have played a crucial role in strengthening and growing our economy through increased U.S. exports,” said Secretary Pritzker. “By selling Made-in-America goods and services internationally, U.S. business can grow faster, hire more employees, pay higher wages, and help spread American ideas, innovation and values. Congratulations to OCC for its export achievement, which helps the nation remain competitive in the global marketplace.”

“OCC is extremely proud of this award,” Michael Newman, Vice President of International Sales and Global Marketing said. “It takes an entire team from engineers, to production employees, to both inside and outside sales associates to continually work together to support our export business. Dealing with the language, business and cultural issues of doing business internationally is sometimes a challenge, but it’s a challenge our team happily takes on to help OCC’s export business be successful.”

Founded in 1983, OCC is a leading manufacturer of fiber optic and copper data communication cabling and connectivity solutions. OCC offers an integrated suite of quality network cabling solutions designed for enterprise markets, including customized solutions for specialty uses and harsh environments.

U.S. companies are nominated for the “E” Award for Exports through the Department of Commerce’s U.S. and Foreign Commercial Service office network, located within the Department’s International Trade Administration, which has offices in 108 U.S. cities and more than 70 countries to help U.S. exporters.

Company Information

Optical Cable Corporation (OCC[®]) is a leading manufacturer of a broad range of fiber optic and copper data communication cabling and connectivity solutions primarily for the enterprise market (or non-carrier market), offering an integrated suite of high quality, warranted products, which operate as a system solution or seamlessly integrate with other providers' offerings. OCC's product offerings include designs for uses ranging from commercial, enterprise network, datacenter, wireless, residential and campus installations to customized products for specialty applications and harsh environments, including military, industrial, mining, petrochemical, wireless carrier and broadcast applications. OCC products include fiber optic and copper cabling, fiber optic and copper connectors, specialty fiber optic and copper connectors, fiber optic and copper patch cords, pre-terminated fiber optic and copper cable assemblies, racks, cabinets, datacom enclosures, fiber optic and copper patch panels, face plates, multi-media boxes, wireless distributed antenna systems, fiber optic reels and accessories and other cable and connectivity management accessories. OCC products are designed to meet the most demanding needs of end-users, delivering a high degree of reliability and outstanding performance characteristics.

OCC[®] is internationally recognized for pioneering the design and production of fiber optic cables for the most demanding military field applications, as well as of fiber optic cables suitable for both indoor and outdoor use, and creating a broad product offering built on the evolution of these

fundamental technologies. OCC also is internationally recognized for its role in establishing copper connectivity data communications standards, through its innovative and patented technologies.

Founded in 1983, OCC is headquartered in Roanoke, Virginia with offices, manufacturing and warehouse facilities located in each of Roanoke, Virginia, near Asheville, North Carolina and near Dallas, Texas. OCC's facilities are ISO 9001:2008 registered and OCC's Roanoke and Dallas facilities are MIL-STD-790F certified.

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Further information about OCC[®] is available at www.occfiber.com.

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