

Celebrity Crush?

You'll fall for the simplicity of plug-and-play.



It takes a lot of connections to pull off a studio broadcast with the star of the latest blockbuster. That includes the connections needed to transmit massive amounts of data. Even a well-equipped studio can get tangled in a crush of cables, connectors and racks.

With a family of communications and multimedia solutions, OCC solves connectivity issues and brings order to the chaos by allowing studios to pack greater density into a smaller space. So whether your celebrity broadcast features a Hollywood A-lister or Bob the Weatherman, we offer solutions that are easy to embrace.



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Crushing Defeat?

Not for your broadcast team.

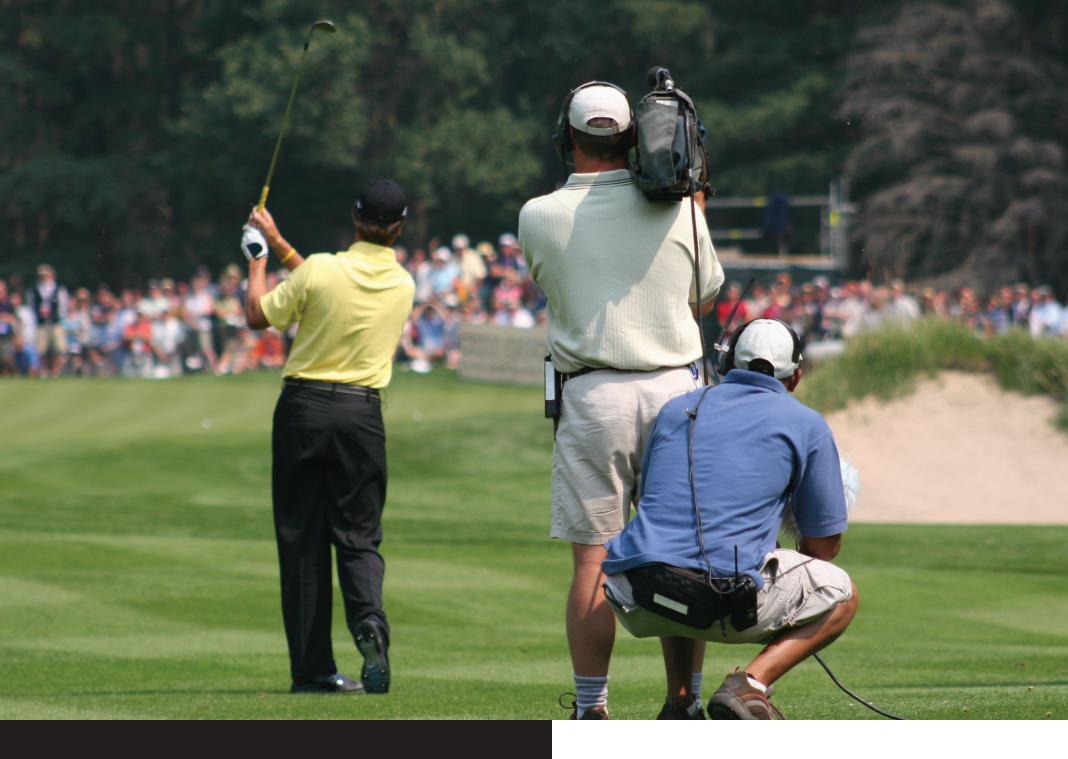
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When you combine installations that make cable crush routine, weather conditions that vary from scorching to subarctic, and regular tests of tensile strength, stadium applications put systems to the test.

Reliable, crush-resistant OCC broadcast cables are the solution to many of the problems that can hamper a sports broadcast. So even if your team doesn't look good, your broadcast will.

OCC. The crush-proof cable.





Crush the Competition.

MARS helps your broadcast team excel under pressure.

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For live broadcasts, field reports and remote broadcasts, nothing helps you tackle the job faster and easier than OCC's Modular Advanced Reel System (MARS). It's the broadcast industry's first lightweight cable deployment reel system designed specifically for the demanding needs of harsh environment fiber optic installations.

Lightweight, modular and impact resistant, the MARS system offers a variety of deployment options including optional frames, backpacks, shipping cases and our new MARS cartridge system. It's one of the ways OCC helps you excel under pressure.

